

# Green Consumer Day

28th September 2024

**Green consumers are people who are concerned about the environment and buy products that are eco-friendly or environmentally-friendly.**

**Some examples of eco-friendly products include:**



**Products that are made from natural ingredients**



**Hybrid vehicles**



**Products that have little or no packaging**



**Products made from recycled materials**



**Products that are made without causing pollution**



**Products made with jute**



**Consumer Education and Research Centre  
Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP)  
Programme Centre-Resource Partner on "Environment Literacy-Eco-labelling & Eco-friendly Products"  
[www.cercenvs.nic.in](http://www.cercenvs.nic.in)**